

www.NewLifeStyeMakeover.com
The Ultimate Marketing Guide
By Darin Martineau



Martineau Marketing

<http://newlifestylemakeover.com/multiple-income-streams/>

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Introduction

Hello! I have put this awesome **20 Tips on Marketing** list together so that you have something that is simple and easy to use when deciding what Marketing tactics to use in your business to **get more Leads, Customers, and Sales!**

I recommend reading this list, check out the all the Marketing resources that I give you, and then pick 1-2 Marketing Tactics to start using in your business. Once you see good results, then come back and pick 1-2 more, until you have a stack of good Marketing tactics that you're using to keep bringing in your new Leads, Customers, and sales into your business.

Enjoy,

Darin Martineau

Martineau Marketing

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20 Tips on Marketing:

#1: Facebook (paid advertising)

The ability to Target your Market is very powerful!

Always Build your Email List!

#2: Facebook groups - Professional Facebook

pages and Facebook Fan pages are a crucial element when it comes to branding and promoting you and/or your business.

Your own Facebook group is a great tool for building and nurturing your audience in your particular Market/niche.

Some of these Marketing strategies are available at no cost and only require time dedicated to management each day.

#3 Outsourcing on fiverr.com

You can get logos, graphic design, book cover design and many good marketing gigs done for you!

#4: Facebook Messenger Bot

Facebook friends (online networking) - Seek out and friend others on Facebook in your industry or niche. Follow the Marketers & the top people in your Niche!

Networking (online and off) is the single most overlooked and underestimated strategy in any business.

Like any other business, it really is all about who you know and not only what you know.

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#5: Twitter Ads

Always include hashtags with at least 50% of your tweets -

I use <http://best-hashtags.com/>

#6: Pinterest Pins & long tail keywords & Pinterest Ads

Pinterest is one of my favorite traffic sources and it was built for people to share and build pins which if done right means incredible traffic using the right long tail keywords in the beginning to build up massive traffic!

#7: Instagram

The same rules apply just like any other Social Media

Marketing strategy: Join - Follow relevant people - mention them when you can - post interesting things... rinse and repeat. Daily.

Use *Instagram Ads

#8: Tik Tok

#9: WarriorForum/WSO: Start your own Affiliate Program & Sell your Marketing products and grow your email list at the same time!

#10: LinkedIn advertising (paid) & posting + LinkedIn groups

#11: Media buying (radio, print, outdoor Advertising)

#12: Media buying (online)

#13: Solo Ads

#14: Blogging

I use WordPress to build my websites & Blogs.

Wordpress.com has a free version

Target your Keywords and use SEO to get Traffic!

#15: SEO (Search Engine Optimization)

Use good practices in all of your Blogging and Video posts!

#16: Video Marketing

Best Video Marketing Tools:

Morning fame

Tube Buddy

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#17: Social Media Marketing on 3rd Party Content Sites

(Spread your content everywhere.) - There are several sites online that you can post your content on.

Only Share High Quality Content!

These sites have an Advantage of their built-in Traffic.

This is called piggy-backing Marketing.

List of sites to Post your Content on:

<https://medium.com>

<https://www.facebook.com/notes>

<https://www.reddit.com>

<http://www.buzzfeed.com/post>

<http://sett.com>

<http://popurls.com>

#18: Guest Posts for Blog or YouTube Channel

#19: Traffic Zion

This is a very powerful Traffic software that I use to automatically get to drive traffic to all of my WordPress websites! I highly recommend that you get it!

Tactic #20: Banner Advertising -

<http://www.BuySellAds.com>

You can also get banners made for you on [fiverr.com](https://www.fiverr.com)

My #1 Make Money Online Recommendation:

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